

## RESCON hires COMMS-man

RESCON has hired a veteran journalist to beef up its communications.

Aonghus Kealy spent 16 years working in 13 newsrooms in Canada and Ireland as a journalist and editor, including stints at the Toronto Sun as the new homes editor and as an editor/writer at the Toronto Star.



Aonghus Kealy  
Director of Communications, RESCON

The 40-year-old native of Waterford, Ireland, honed his communications skills a year ago by joining the Building Industry and Land Development Association (BILD) as their manager of communications. There, he continued to write for publications, including the Star, the Sun and Homes magazine; spearheaded expert panel discussions on resilience, green building and planning complete communities; helped organize the prestigious BILD awards; and handled inquiries from the media.

He said he is grateful for the opportunity to work at RESCON.

“I want to help RESCON build its brand and to make sure the media understands that this association is the technical authority for residential construction,” Kealy said. “After working alongside RESCON over the past year on issues such as six-storey wood-frame construction, I realized that this was a group of very knowledgeable construction experts that I wanted to work with.”

RESCON president Richard Lyall, who worked alongside Kealy at the Sun and at BILD, said that he believed he had the right fit for the job.

“Aonghus comes to us with great credentials,” Lyall said. “When we saw the opportunity to bring him on board, we went for it. He’s a great fit with the staff, and I look forward to seeing how he will help to insert RESCON into the public discourse.”

After completing a Bachelor of Arts in English at Laurentian University, Kealy went on to graduate from Ryerson University’s journalism program in 1998, starting his career with the Sudbury Star as an intern reporter. Among his other job titles, he has been: the national news editor for Sun Media’s 24 Hours newspaper chain; interim managing editor for Metro News in Calgary, Edmonton and Ottawa; copy

editor, page designer and writer with the Toronto Star; sub-editor on the Irish Independent in Dublin; and a syndicated columnist for Sun Media.

During his time as the new homes editor of the Toronto Sun, he was given the Friend of the Industry award by the Greater Toronto Home Builders' Association (now BILD).

The soccer and hockey fanatic is happily married to wife Traci. They are raising an energetic daughter, Siobhan, 3, and a Rhodesian Ridgeback K-9 mix named Coco, 5.