



RETAINING EMPLOYEES IN THE SKILLED TRADES (REST)

Date: Tuesday, March 19, 2019

Time: 7:30 – 10:30 a.m.

Location: Toronto Region Board of Trade (TRBOT), Lennox Hall East

Address: [First Canadian Place, Suite 350, 77 Adelaide Street West, Toronto](#)

Join us for our report launch for the **REST** project. This event will:

1. Officially launch the Job Talks report which was based on a comprehensive construction skilled trades survey conducted in the GTA
2. Explain findings from related recruitment report (behavioural economics)
3. Introduce the [Job Talks Video Series](#)

Schedule:

7:30 – 8:00 a.m. – Breakfast

8:00 – 8:10 a.m. – Opening remarks from [Richard Lyall, RESCON](#)

8:10 – 8:20 a.m. – Keynote Speech **(TBA)**

8:20 – 8:30 a.m. – Remarks from [MPP David Piccini](#), Parliamentary Assistant to the Ontario Minister of Training, Colleges and Universities

8:30 – 8:55 a.m. – Presentation of **Behavioural Economics** (BE) research by [Jason Stewart](#) and [Lindsay McCardle](#)

8:55 – 9:35 a.m. – Presentation of research and video series by [Dr. Jon Callegher](#), Job Talks

9:35 – 10:10 a.m. – Panel Discussion featuring:

- [Janet McFarland](#) (moderator), Globe and Mail reporter
- [Janet De Silva](#), TRBOT president and CEO
- [Lindsay McCardle](#), BE report co-author
- [Patrick McManus](#), Ontario Sewer and Watermain Construction Association
- [Julia Zahreddine](#), Bridgecon Construction Ltd. (site supervisor from video series).

10:10 – 10:15 am – Closing Remarks